

PRO

PRO series

We are the no. 1 European full range connected home supplier.

Smartwares Group is proudly presenting the PRO Series, a wide range of affordable connected devices for those looking for a smart solution to an everyday issue. All items are controlled by a user friendly app, designed by the software brand HomeWizard, and compatible with multiple voice assistants.

Erik Raphael, CEO of Smartwares Group: "PRO Series is a unique concept that has emerged from our specialism in home automation, safety, lighting and SDA. The result is a wide, affordable range of connected items that stand out in user friendliness, design, user intuitive application and not to forget: safety. By using European cloud servers, we ensure that all data is protected according to GDPR law. And together with our engineers we constantly update our free app with new features and items."

Link app & voice control

The PRO Series consists of many smart devices of the Smartwares Group brand portfolio, e.g. (color) bulbs, energy sockets, smoke and water detectors, alarm security set (door/window contact plus light bulb) and a robotic vacuum cleaner.



All communicate on the bidirectional 868 MHz frequency and can be controlled with the HomeWizard Link app. As the world is evolving towards more voice-controlled interfaces, the PRO Series is on top of this trend. The range of connected products already works with Amazon Alexa and Google Assistant and more compatibility will come.



What makes PRO Series unique?

PRO Series is a unique concept that has emerged from our specialism in home automation, safety, lighting and SDA.

- User friendly and well-designed appliances
- User intuitive application
- All data and privacy are protected using EU cloud servers
- Constantly updating with free app features and new products
- Compatible with multiple brands and voice assistants

Four major categories

European research shows that consumers who are willing to buy a smart product are in search of a solution. The PRO Series is developed with these consumer buying motives in mind, which has led to four major product categories: energy saving, comfort (e.g. smart bulbs), safety and security.



Coming soon

Smartwares Group is constantly developing innovative and surprising PRO Series items. Soon to be launched are a connected privacy camera that automatically enters the privacy mode when the user enters his house, a connected tower fan and a connected CO/smoke detector set that sends a direct notification to smartphone or tablet once smoke is detected.

Note to editors:

For more information, visit www.smartwaresgroup.com or www.smartproseries.eu or contact Britt Thien via +31 (0) 6 10036361 or britt.thien@smartwaresgroup.com. Download our press kit on www.smartwaresgroup.com/press. For HR images, please contact marketing@smartwaresgroup.com