

# Our history in smart home

Smartwares Group is a consumer driven, leading European player in smart home automation, safety, lighting and home appliances. We have a long history in smart home: many years ago when apps began to dominate the mobile world, our Smartwares brand already started offering electronic consumer appliances with apps.

With the integration of HomeWizard in 2014, our global retail knowledge was combined with HomeWizards experience in home automation, leading to a user friendly, technically safe smart home assortment supported by intuitive software.

#### Meet the PRO Series

Today, we are the no. 1 European full range connected home supplier. Our expertise and specialism in safety, lighting, door entry, communication and small domestic appliances helped us develop the PRO Series; a wide range of connected smart home items, all running on a user friendly designed app – which is controlled by the gateway called Link – and supported by multiple Smartwares Group brands and voice assistants.

## How does it work?

All devices communicate on the bidirectional 868 MHz frequen—cy and can be combined and controlled via the smart gateway that we call Link. Link adds many extra features to the devices (programmed settings, timers, geofencing functionalities, emergency contacts) and communicates between the devices and your smartphone. All functionalities of the devices and Link can be monitored and controlled in the HomeWizard Link app. The gateway is 24/7 connected to the cloud, making it accessible at all times while staying up to date with the latest advanced features.



### In full control of your home

European research (source: GFK Smart home monitor 2017) showed that people who are willing to buy connected products are in search of at least one of these solutions: comfort, saving energy, safety and security. We have built our extensive smart home assortment with these four most important consumers buying motives in mind:



### What makes PRO Series unique?

- Europe's most complete, yet affordable range of connected appliances
- · User friendly and well-designed
- All data and privacy is protected on EU cloud servers
- Compatible with multiple brands and voice assistants
  (Amazon Alexa Google home)
- We keep updating with free advanced features and possibilities

Represented brands:

