



WHAT WE DO? WE MAKE EVERYDAY LIFE BETTER WITH UNBEATABLE BASICS!

OUR BELIEF: quality shouldn't be a luxury

Guided by the belief that buying quality products shouldn't be a luxury and shouldn't be exclusive for those with deep pockets, Tristar offers small domestic appliances of great quality at affordable prices.

We strive to create so-called 'Unbeatable Basics': essential household products that are of great importance for your home and that provide the solution you need without any unnecessary features, in order to keep the price at a minimum. Throughout the complete range, special attention is paid to this value for money strategy in combination with an up-to-date design.



OUR CORE VALUES

- Accessible** > We make products accessible for everyone in terms of price, design and availability.
- Quality** > We offer basic products of good quality, but always at an affordable price.
- No nonsense** > We keep it simple and clear: our items are provided with features that matter. We don't believe in too much fuss.

BEST TESTED

Tristar is well known for the international appreciation of our Best Tested products. We excel in no-nonsense household appliances that make life easier. Besides the good quality, easy functionality and local supporting customer service, we create striking models that fit with current trends in product design.

UNBEATABLE SOLUTIONS

We do not just think about value for money and special attention just for our consumers, but we also think of unbeatable solutions with our business partners. We provide scale opportunities, custom tooling and production, instore and online marketing, e-commerce and even efficient logistic solutions for all of our resellers, anywhere in the world.



QUALITY SHOULDN'T BE A LUXURY!

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