

Press release

September 23, 2019

NEW | Smartwares launches the solution for a common problem for every Smart bulb user

TILBURG, the Netherlands - The Smartwares Wall Switch Converter is the solution to one of the biggest problems known to people who have Smart lighting in their home; the fact that switching off your traditional wall switch makes it impossible to control your lighting with your smartphone. The Wall Switch Converter will be a savior to many Smart bulb users.

Don't all smart lamp users know this problem? That moment when you've finally created your lighting plan using your smart lamps by Smartwares or Philips Hue, and your old wall switch messes up your whole plan because someone touched the light switch and you cannot control the lamps with your smartphone anymore. To many people this sounds quite familiar. Smartwares picked up on this problem and created a device which makes this error go away for good.



How does it work?

The Wall Switch Converter is a small device that you place behind your current wall switch. You connect it to the existing wiring and existing switch. You now have made the wall switch smart. The Wall Switch Converter makes sure your lights will keep working, even when someone touched the light switch. So now you don't have to inform your children, babysitter or cleaning lady about not touching the switches.

App from Homewizard

The Wall Switch Converter is connected to an app made by HomeWizard. HomeWizard is a software company, which is also part of the Smartwares Group, that creates their own software that is regulated from the Netherlands. Because of their European cloud and advanced data-encryption, they can provide a level of user security others can't offer.

The Wall Switch Converter and the app are connected via the Smartwares Link. The Link is a device with which you can connect all Smartwares Smart appliances within your home. Therefore the link is the center of all things smart.

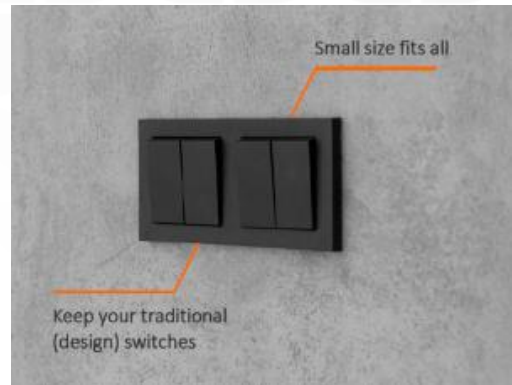
Extra functionalities

Besides solving a problem, the Wall Switch Converter also has a few other functionalities; you can use your light switch as an operator for your lighting plan.

You can link the light scenes you've created in the HomeWizard Link app or Philips Hue app to the converter and the wall switch. This way you can click twice for one scene and three times for another. You can also connect a dimmer to the switch, this way you can instantly dim your lights with just one press on the button.

The Smartwares Wall Switch Converter will be launched in Oktober and is expected to make a big impact in the community of the smart bulb users.

More information can be found on www.smartwares.eu.



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Note for editors

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High resolution images

www.smartwaresgroup.com/press

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About Smartwares Group

The brand Smartwares is part of the Smartwares Group. For more information about Smartwares Group, go to www.smartwaresgroup.com.

Smartwares Group, based in the Netherlands, is an internationally operating trading company and importer of small household appliances, consumer electronics and outdoor items. Smartwares Group markets products to retailers and medium to large retail chains worldwide under the brand names Smartwares, Princess, Tristar, Topcom, Campart and Byron. Our goal is to create value for our customers by delivering up-to-date home appliances and electronic products, affordable and easy to use for everyone.

Smartwares Group

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