

Press release

September 4th, 2020

NEW | Aerofryer and Pressure cooker in one device

Cook up to 70% faster than traditional cooking methods and at the exact desired temperature. The new Princess multicooker, called **Aerocooker**, is an aerofryer and pressure cooker in one. In addition to rapid cooking, the Aerocooker can also air-fry, sauté, steam, bake, roast and grill.

TILBURG, The Netherlands – Some people experience cooking as a hobby, others prefer to leave it up to their partner. In both cases it could be very valuable if you save time, which can be spend on your family or activities with friends. The **Princess Aerocooker** makes it possible. In addition, you can throw away all kinds of other devices, because the Aerocooker provides in many needs; that saves space in your kitchen.

Convenient functions and easy operation

The 6-liter capacity makes the Aerocooker suitable for large families and groups. The digital control panel with 12 preset programs makes cooking so easy; in addition, use the delayed start or keep your meal warm for at least 30 minutes after preparation. Never again doubt whether you are cooking or baking at the right temperature; the device constantly ensures the exact temperature. By steaming or using the sauté function, you ensure that flavors are better preserved. The air-fry function brings you a healthy alternative to frying with oil or grease. With the endless possibilities of this device, everyone can easily put a variation of meals on the table.

Unique innovative lid

Unlike other multicookers, the Princess Aerocooker only has one lid, which contains interchangeable plates. This again saves enormous space! With the simple "clip", you can easily switch from the pressure to the air-fry plate to use the Aerofryer function.

Easy to clean

All accessories are detachable from the device and are dishwasher safe. This means no big cleaning jobs when you've finished your meal.

What can be found in the box:

The **Princess Aerocooker** comes with a grill grate, aerofryer basket with airflow setting, non-stick cooking pan and a handle to easily change the lid plates. You'll also find an extensive manual and a **recipe booklet for inspiration** in the box; this so you can start immediately with cooking after unpacking!

The Princess Aerocooker will be available from the beginning of december this year. For more information go to Princesshome.eu



..... END PRESS RELEASE

Note to editors

Contact

For more information you can contact:

Monique van Zundert – *Marketing manager*

E marketing@smartwaresgroup.com

T 088-5940459

High resolution images

www.smartwaresgroup.com/press

Product numbers

182090 - Princess Multi Aerocooker

.....

About Smartwares Group

Princess Household Appliances is part of the Smartwares Group. More information can be found on Smartwaresgroup.com.

Smartwares Group

Jules verneweg 87

5015 BH Tilburg, The Netherlands