

## Press release

August 28th, 2020

### **NEW | Handheld Electric Vacuum set; store your food 4 times longer!**

Save your food up to 4 times longer by quickly and easily vacuum sealing it with the electric **Princess Handheld Vacuum Sealer Set**. Flavours and nutrients will be better preserved. Support the environment by wasting less food and by reducing disposable plastic bags.

**TILBURG, The Netherlands** – Meal prepping is hot and happening at the moment; prepare single-serving meals several days ahead for consumption at a later day or time. The new Vacuum Sealer Set of Princess is a perfect match for people who are executing this trend. With the glass containers and the belonging electric vacuum pump you can easily suck all the air away from your meal. By vacuum sealing it, your food can be stored up to 4x longer! In addition, those nice flavours and nutrients will be better preserved. Days after the preparation, your meal will be just as tasteful as when just prepared.



#### **Easy to use**

The Vacuum sealer set does not only help yourself, but it also helps improving the environment. Thanks to the glass containers in the starter set (0.7 and 1.1 litre) you don't need disposable plastic bags anymore; fill the containers, reduce food waste and reuse them again and again. The containers are dishwasher, freezer, oven and microwave-safe for extra convenience; no need to shift your meal to another tray when it was stored in the refrigerator or freezer, just warm it up in the same container. Good to know that the vacuum pump is wireless and that it can be charged by USB.

#### **Extend your set**

Need more containers? Extend your set with the additional sets that we have available.

The Princess Handheld Vacuum Sealer Set will be available from the middle of September this year. For more information go to [Princesshome.eu](http://Princesshome.eu).

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## **Note to editors**

### **Contact**

For more information you can contact:

Monique van Zundert – *Marketing manager*  
E [marketing@smartwaresgroup.com](mailto:marketing@smartwaresgroup.com)

T 088-5940459

**High resolution images**

[www.smartwaresgroup.com/press](http://www.smartwaresgroup.com/press)

**Product numbers**

492985 - Princess Handheld Vacuum Sealer Set

492984 - Princess Vacuum Sealer Container set 2x 1.1l

492983 - Princess Vacuum Sealer Container set 2x 0.7l

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**About Smartwares Group**

Princess Household Appliances is part of the Smartwares Group. More information can be found on [Smartwaresgroup.com](http://Smartwaresgroup.com).

**Smartwares Group**

Jules verneweg 87

5015 BH Tilburg, The Netherlands