

## Press release

September 4th, 2020

### **NEW | Princess Smart Heating & Cooling Tower - Enjoy a pleasant climate all year round with just one smart device**

**TILBURG, The Netherlands** – During the cold winter months you probably would like to enjoy a comfortable and warm climate in your house. But in the summer, you would rather have a cooling breeze. Both is possible with the Princess Smart Heating & Cooling Tower. Just one device that you can use all year round.

#### **Functional and stylish**

The attractively designed, 102 cm high tower fan can easily be controlled with a smartphone, by voice assistant or manually with the buttons on top of the device. Switch between the 10 different speed levels or use the timer function to let the device do its job for a certain period of time. The powerful device with 1800 watts ensures a maximum air flow of 1350 m<sup>3</sup>/hour. With only 56dB, this fan is very silent and therefore also useful when you're studying, reading or sleeping. The low noise level and the timer function which can be set up to 8 hours, make the device ideal for usage in the bedroom.



#### **A smart home with Princess**

Princess follows the latest trends and translates them into qualitative, surprising and affordable home appliances. The latest trend in product innovations is creating smart products; products that can be controlled with an app on your smartphone. With the latest technique it's also possible to control your Princess devices by voice; use e.g. your Google assistant, Amazon Alexa or Siri Shortcuts.

The Princess Smart Heating & Cooling Tower will be available from the end of October 2020 at several (online) retailers.

For more information go to [Princesshome.eu](https://Princesshome.eu)

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## Note to editors

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**High resolution images**

[www.smartwaresgroup.com/press](http://www.smartwaresgroup.com/press)

**Product numbers**

Smart Heating & Cooling Tower – 347000

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**About Smartwares Group**

Princess Household Appliances is part of the Smartwares Group. More information can be found on [Smartwaresgroup.com](http://Smartwaresgroup.com).

**Smartwares Group**

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